

## TechInnovation 2025 Media Factsheet

TechInnovation 2025, returning for its 13th edition, is the flagship annual event of IPI Singapore and the region's premier platform for enterprises, startups, and corporates to connect with innovation opportunities that drive growth. Since 2012, TechInnovation hosted 30,000 innovators, business leaders, and enterprises, showcased more than 3,000 technologies and involved more than 100 partners from over 50 countries, establishing itself as a trusted marketplace for technology adoption and business transformation.

Taking place from 29 to 31 October 2025, TechInnovation will convene global thought leaders, corporates, SMEs, universities, and government agencies to spotlight market-ready solutions and real-world business impact.

TechInnovation® is a registered trademark of IPI Singapore, a subsidiary of Enterprise Singapore and catalyst of Singapore's open innovation ecosystem.

## Highlights of TechInnovation 2025

Theme	Discover, Connect, Collaborate
	The theme of TechInnovation 2025 reflects the critical needs of enterprises today: to <b>discover</b> technologies that can transform their business, <b>connect</b> with global partners who can accelerate growth, and <b>collaborate</b> to turn bold ideas into market-ready solutions.
	In a region where the digital economy is projected to exceed USD 300 billion by 2025 and ASEAN is set to become the world's 4 <sup>th</sup> largest economy by 2030, these three pillars are essential for businesses to stay competitive and be future-ready.
	Visitors of TechInnovation 2025 can look forward to:  • Discover 100 emerging technologies alongside more than 4,000 attendees expected at the event.  • Connect with 40+ visionary speakers, global innovators, solution providers, and business leaders from over 40 countries.  • Collaborate to unlock game-changing opportunities through curated platforms such as crowdpitching sessions and exhibition showcases
Why TechInnovation 2025 matter?	<ul> <li>TechInnovation 2025, organised by IPI</li> <li>Singapore, is more than an event. It is a platform that:</li> <li>Helps enterprises cut through complexity and focus on what matters.</li> <li>Enables SMEs to future-proof growth through practical innovation adoption.</li> <li>Positions Singapore as Southeast Asia's cross-border innovation hub.</li> </ul>



	Brings innovators, corporates, and SMEs together. TechInnovation 2025 ensures that bold ideas translate into real business impact.
Key Highlights	Crowdpitching & TechSpotlight At TechInnovation, Crowdpitching and TechSpotlight put breakthrough ideas centre stage - where startups and SMEs pitch to industry leaders, corporates, and investors, and enterprises explore ready-to-deploy technologies with real market.
	Keynotes & Panel Discussions Global thought leaders and experts share insights on emerging technologies, market shifts, and innovation trends—helping businesses distinguish between hype and reality and prepare for what lies ahead.
	Innovation Advisory Clinics by IPI Singapore Dedicated clinics where IPI's advisors guide enterprises on technology adoption, commercialisation, and scaling strategies tailored to their business needs.
New for TechInnovation 2025	Technology showcase This year's TechInnovation introduces interactive booths, a new feature where select exhibitors present ready-to-market technologies. The showcases make innovation tangible, sparking conversations and giving SMEs the chance to build credibility and connect with potential partners.
	SMEs in the Spotlight While TechInnovation has always centred on SMEs, this year's programme introduces a full day focused on their innovation journeys — featuring real-world challenges, successes, and insights to help businesses scale confidently.
Organisations that Participated at Past Editions	Some of the organisations that have participated at previous editions of TechInnovation include:  1. Embassy of Finland 2. High Commission of Canada 3. Embassy of Belgium 4. Embassy of the Netherlands 5. Embassy of Norway 6. Hong Kong Science & Technology Park Corporation, Hong Kong 7. Program Management Unit for Competitiveness, Office of National Higher Education Science Research and Innovation Policy Council (PMUC), Thailand



8. Kansai Startup Academic Coalition
(KSAC), Japan
9. JST
10. KILSA Global
11. SGInnovate
12. Al Singapore
13. Panasonic
14. Mitsui Chemicals
15. RICOH
16. Nisshinbo
17. Nitto Denko
18. Murata
19. Toyo Seikan Group
20. Nagoya University
21. Hong Kong University
22. Universiti Malaya
23. National University of Singapore
24. Nanyang Technological University
25. NTUitive
26. Singapore Polytechnic
27. Nanyang Polytechnic
28. Ngee Ann Polytechnic
29. Temasek Polytechnic
30. Institute of Technical Education
31. Singapore Institute of Technology
32. Singapore University of Social Sciences

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## **About TechInnovation 2025**

Returning for its 13<sup>th</sup> edition, TechInnovation 2025 is the flagship event of IPI Singapore, connecting technology seekers and providers across Asia. The event serves as a dynamic marketplace for coinnovation and tech adoption, drawing participation from startups, SMEs, corporates, universities and government agencies.

This year's theme, "Discover, Connect, Collaborate" underscores TechInnovation's mission to drive growth through discovery, global connection and collaboration. The event will feature over 40 speakers, more than 100 technologies and 3 days of programming designed to scale real-world business innovation. TechInnovation is organised by IPI Singapore, a subsidiary of Enterprise Singapore and catalyst of Singapore's open innovation ecosystem.

TechInnovation® is a registered trademark of IPI Singapore.

Learn more at www.techinnovation.com.sg.

## **About IPI Singapore**

IPI Singapore is an innovation catalyst that creates opportunities for enterprises to grow beyond boundaries. As a subsidiary of Enterprise Singapore, IPI Singapore accelerates the innovation process of enterprises through access to its global innovation ecosystem and advisory services.

With a strong belief that innovation is key to enterprise growth, IPI Singapore provides enterprises with access to innovative ideas and technologies. IPI Singapore also facilitates and supports enterprises' innovation processes, including commercialisation and go-to-market strategies.

Learn more at <a href="https://www.ipi-singapore.org/">https://www.ipi-singapore.org/</a>.